Hakuhodo DY Holdings selected as a constituent of ESG investment indexes FTSE Blossom Japan Sector Relative Index for the 5th consecutive year, and FTSE Blossom Japan Index and FTSE4Good Index Series for the 3rd year straight

Tokyo—July 22, 2026—Hakuhodo DY Holdings Inc. is pleased to announce that it has been selected for the fifth straight year for inclusion in the FTSE Blossom Japan Sector Relative Index, an index for Japanese companies that demonstrate excellence in environmental, social and governance (ESG) management and practices. The company has also been named as a constituent of the FTSE Blossom Japan Index and FTSE4Good Index Series for the third consecutive year.

A company's stance on ESG initiatives is regarded as a key evaluation criterion for its management stability and growth potential. The FTSE Blossom Japan Index and the FTSE Blossom Japan Sector Relative Index are used as key investment criteria by investors around the world who pay close attention to companies' ESG initiatives. The indexes have also been adopted by the Government Pension Investment Fund (GPIF), which operates Japan's public pension system.

Through the implementation of human-centered sustainable management, the Hakuhodo DY Group is pushing forward various ESG initiatives with the aim of creating a society abounding in *sei-katsu-sha*'s* aspirations and where they can live vibrant lives. The company was selected as a constituent stock in recognition of its efforts related to climate change, labor standards, human rights and corporate governance.

The Hakuhodo DY Group has positioned sustainability management as one of the key themes to be addressed in our Medium-Term Business Plan (Note 1), and will continue to work together to develop a sustainable management environment.

Note 1: The Hakuhodo DY Group's Medium-Term Business Plan
https://www.hakuhodody-holdings.co.jp/english/businessplan/businessplan_outline/

* "*Sei-katsu-sha*" is a term we use to describe people not simply as consumers, but as fully rounded individuals with their own lifestyles, aspirations and dreams.

About the FTSE4Good Index Series, FTSE Blossom Japan Index and FTSE Blossom Japan Sector Relative Index

These ESG-focused indexes were created by FTSE Russell, a subsidiary of the London Stock Exchange Group.

・FTSE4Good Index Series

Designed to measure the performance of companies demonstrating strong environmental, social and governance (ESG) practices, this index is widely used to create and evaluate sustainable investment funds and other financial instruments.

・FTSE Blossom Japan Index

An index that selects Japanese companies that demonstrate strong ESG practices, including in relation to the Sustainable Development Goals (SDGs), based on certain evaluation criteria.

・**FTSE Blossom Japan Sector Relative Index**

An index designed to measure the performance of Japanese companies that demonstrate strong ESG practices relative to peers in their respective sectors. To promote the transition to a low-carbon economy, companies with particularly high greenhouse gas emissions are included in the Index only if their improvement efforts are evaluated using Transition Pathway Initiative (TPI) Management Quality (Note 2) scores.

Note 2: TPI Management Quality scores
Scores that evaluate the quality of companies' governance of their greenhouse gas emissions, and risks and opportunities related to the low-carbon transition.
https://www.lseg.com/content/dam/lseg/en_us/documents/fact-sheets/lseg-tpi-mq-scores-factsheet.pdf

About Hakuhodo DY Holdings

Hakuhodo DY Holdings Inc. was established in 2003 in Tokyo, Japan through the integration of marketing communications companies Hakuhodo Inc., Daiko Advertising Inc. and YOMIKO ADVERTISING INC.

The Hakuhodo DY Group offers a diverse range of functions and services that extend far beyond the framework of a group of advertising companies. As a leading data-driven marketing company, we are committed to developing solutions that utilize AI and other cutting-edge technologies. A value creation partner dedicated to supporting our clients' sustainable growth, our creativity is world-renowned.

Find out more, visit:
Hakuhodo DY Holdings Inc.: https://www.hakuhodody-holdings.co.jp/english/

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