

Corporate Information

As of March 31, 2024

Hakuhodo DY Holdings Inc.

Date of Establishment: October 1, 2003

Capital: ¥10,790 million

Head Office: 5-3-1 Akasaka, Minato-ku, Tokyo
107-6320

URL: <https://www.hakuhodody-holdings.co.jp/english>

Contact

Hakuhodo DY Holdings Inc.

Investor Relations Division

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Hakuhodo

Company Name	Hakuhodo Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6322
Founded	October 1895
Incorporated	February 1924
President & CEO	Masayuki Mizushima
Employees (Consolidated)	15,910
URL	https://www.hakuhodo-global.com

Daiko Advertising

Company Name	Daiko Advertising Inc.
Tokyo Head Office	2-14-5 Shiba, Minato-ku, Tokyo 105-8658
Osaka Head Office	2-2-7 Nakanoshima, Kita-ku, Osaka 530-8263
Founded	1893
Incorporated	February 1944
President & CEO	Yasuo Izumi
Employees (Consolidated)	1,477
URL	https://www.daiko.co.jp (in Japanese)

YOMIKO ADVERTISING

Company Name	YOMIKO ADVERTISING INC.
Head Office	5-2-20 Akasaka, Minato-ku, Tokyo 107-6105
Founded	June 1929
Incorporated	July 1946
President & CEO	Hideyuki Kikuchi
Employees (Consolidated)	815
URL	https://www.yomiko.co.jp/en

Hakuhodo DY ONE

Company Name	Hakuhodo DY ONE Inc.
Head Office	4-20-3 Ebisu, Shibuya-ku, Tokyo 150-6021
Incorporated	April 2024
Representative Director & Chairman	Yuzo Tanaka
President	Hiroto Kosaka
Employees	3,303 (As of June 30, 2024)
URL	https://www.hakuhodody-one.co.jp/en

SoldOut

Company Name	SoldOut, Inc.
Head Office	Koraku Mori Building 19F, 1-4-14 Koraku, Bunkyo-ku, Tokyo 112-0004
Incorporated	December 2009
President	Osamu Aranami
Employees (Consolidated)	467
URL	https://www.sold-out.co.jp (in Japanese)

Hakuhodo DY Media Partners

Company Name	Hakuhodo DY Media Partners Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6321
Incorporated	December 2003
President & CEO	Hirotake Yajima
Employees (Consolidated)	6,792
URL	https://www.hakuhodody-media.co.jp/english

kyu

Company Name	kyu Investment Incorporated
Head Office	395 Hudson Street, 8th Floor New York, NY 10014
Incorporated	May 2014
CEO	Michael Birkin
Employees (Consolidated)	1,995
URL	https://kyu.com

HAKUHODO Technologies

Company Name	HAKUHODO Technologies Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Incorporated	April 2022
President	Osamu Yonetani
Employees (Non-consolidated)	308
URL	https://www.hakuhodo-technologies.co.jp (in Japanese)

Hakuhodo DY Corporate Initiative

Company Name	Hakuhodo DY Corporate Initiative Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Incorporated	April 2023
President & CEO	Masanori Nishioka
Employees	334
URL	https://hakuhodody-initiative.co.jp (in Japanese)