

## Corporate Information

As of June 30, 2023

### Hakuhodo DY Holdings Inc.

Date of Establishment: October 1, 2003

Capital: ¥10,790 million

Head Office: 5-3-1 Akasaka, Minato-ku, Tokyo  
107-6320

URL : <https://www.hakuhodody-holdings.co.jp/english>

#### Contact

Hakuhodo DY Holdings Inc.

Investor Relations Division

Phone: +81-(0)3-6441-9033

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### Hakuhodo

Company Name	Hakuhodo Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6322
Founded	October 1895
Incorporated	February 1924
President & CEO	Masayuki Mizushima
Employees (Consolidated)	15,724
URL	<a href="https://www.hakuhodo-global.com">https://www.hakuhodo-global.com</a>

### Daiko Advertising

Company Name	Daiko Advertising Inc.
Tokyo Head Office	2-14-5 Shiba, Minato-ku, Tokyo 105-8658
Osaka Head Office	2-2-7 Nakanoshima, Kita-ku, Osaka 530-8263
Founded	1893
Incorporated	February 1944
President & CEO	Yasuo Izumi
Employees (Consolidated)	1,467
URL	<a href="https://www.daiko.co.jp/en">https://www.daiko.co.jp/en</a>

### YOMIKO ADVERTISING

Company Name	YOMIKO ADVERTISING INC.
Head Office	5-2-20 Akasaka, Minato-ku, Tokyo 107-6105
Founded	June 1929
Incorporated	July 1946
President & CEO	Hideyuki Kikuchi
Employees (Consolidated)	820
URL	<a href="https://www.yomiko.co.jp/en">https://www.yomiko.co.jp/en</a>

### Hakuhodo DY Matrix

Company Name	Hakuhodo DY Matrix Inc.
Head Office	2-14-5 Shiba, Minato-ku, Tokyo 105-8658
Incorporated	April 2021
President & CEO	Nobuaki Kondo
Employees	172
URL	<a href="https://hdy-matrix.co.jp">https://hdy-matrix.co.jp</a>

### IREP

Company Name	IREP Co., Ltd.
Head Office	Yebisu Garden Place Tower 21F, 4-20-3 Ebisu, Shibuya-ku, Tokyo 150-6021
Founded	November 1997
President	Hiroto Kosaka
Employees (Consolidated)	1,279
URL	<a href="https://www.irep.co.jp/global">https://www.irep.co.jp/global</a>

### SoldOut

Company Name	SoldOut, Inc.
Head Office	Koraku Mori Building 19F, 1-4-14 Koraku, Bunkyo-ku, Tokyo 112-0004
Founded	December 2009
President	Osamu Aranami
Employees (Consolidated)	489
URL	<a href="https://www.sold-out.co.jp">https://www.sold-out.co.jp</a>

### Hakuhodo DY Media Partners

Company Name	Hakuhodo DY Media Partners Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6321
Incorporated	December 2003
President & CEO	Hirotake Yajima
Employees (Consolidated)	6,860
URL	<a href="https://www.hakuhodody-media.co.jp/english">https://www.hakuhodody-media.co.jp/english</a>

### D.A.Consortium

Company Name	D.A.Consortium Inc.
Head Office	Yebisu Garden Place Tower, 4-20-3 Ebisu, Shibuya-ku, Tokyo 150-6033
Founded	December 1996
President, CEO & COO (Chief Compliance Officer)	Yuzo Tanaka
Employees (Non-consolidated)	1,896
URL	<a href="https://www.dac.co.jp">https://www.dac.co.jp</a>

### HAKUHODO Technologies

Company Name	HAKUHODO Technologies Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Founded	April 2022
President	Osamu Yonetani
Employees (Non-consolidated)	277
URL	<a href="https://www.hakuhodo-technologies.co.jp">https://www.hakuhodo-technologies.co.jp</a>

### kyu

Company Name	kyu Investment Incorporated
Head Office	395 Hudson Street, 8th Floor New York, NY 10014
Founded	May 2014
CEO	Michael Birkin
Employees (Consolidated)	2,262
URL	<a href="https://kyu.com">https://kyu.com</a>