

## Group Companies

As of June 30, 2022

### Hakuhodo Group

Company name	Location
Consolidated subsidiaries (domestic)	
Hakuhodo Inc.	Tokyo, Japan
TBWA\HAKUHODO Inc.	Tokyo, Japan
QUANTUM Inc.	Tokyo, Japan
Hokkaido Hakuhodo Inc.	Sapporo, Japan
Tohoku Hakuhodo Inc.	Sendai, Japan
Niigata Hakuhodo Inc.	Niigata, Japan
Hokuriku Hakuhodo Inc.	Kanazawa, Japan
Shizuoka Hakuhodo Inc.	Shizuoka, Japan
ChugokuShikoku Hakuhodo Inc.	Hiroshima, Japan
Kyushu Hakuhodo Inc.	Fukuoka, Japan
HAKUHODO Gravity Inc.	Tokyo, Japan
HAKUHODO MEDICAL Inc.	Tokyo, Japan
chuo-ad shinsha, Inc.	Tokyo, Japan
HAKUHODO PRODUCT'S INC.	Tokyo, Japan
Hakuhodo Creative Vox, Inc.	Tokyo, Japan
Hakuhodo Consulting Inc.	Tokyo, Japan
HAKUHODO DESIGN Inc.	Tokyo, Japan
HAKUHODO Kettle Inc.	Tokyo, Japan

Company name	Location
Consolidated subsidiaries (domestic)	
Hakuhodo Casting & Entertainment Inc.	Tokyo, Japan
PEAK	Tokyo, Japan
spicebox, inc.	Tokyo, Japan
HAPPY HOURS HAKUHODO INC.	Tokyo, Japan
HAKUHODO PLANNING HOUSE Inc.	Tokyo, Japan
D. BRAIN Co., Ltd.	Tokyo, Japan
Ozma Inc.	Tokyo, Japan
Backs Group Inc.	Tokyo, Japan
SIX INC.	Tokyo, Japan
Spontena LLC	Tokyo, Japan
Edge International, Inc.	Tokyo, Japan
HAKUHODO CONNECT Inc.	Tokyo, Japan
wondertrunk & co. inc.	Tokyo, Japan
Hakuhodo Marketing Systems Inc.	Tokyo, Japan
Consolidated subsidiaries (overseas)	
HAKUHODO USA Inc.	New York, U.S.A.
Hakuhodo Deutschland GmbH	Frankfurt, Germany
Southpaw Communications Ltd.	Tunbridge Wells, U.K.
Ashton Consulting Ltd.	St Albans, U.K.

Company name	Location
Consolidated subsidiaries (overseas)	
Hakuhodo Rus LLC	Moscow, Russia
Shanghai Hakuhodo Advertising Co., Ltd.	Shanghai, China
Hakuhodo Institute of Life and Living Shanghai Co., Ltd.	Shanghai, China
GIMC-Berners-Hakuhodo Advertising Co., Ltd.	Guangzhou, China
GIMC-HAKUHODO CO., LTD.	Guangzhou, China
Guangdong GIMC Delphys Hakuhodo Advertising Co., Ltd.	Guangzhou, China
Beijing · Hakuhodo Advertising Co., Ltd.	Beijing, China
Hakuhodo C. Co., Ltd.	Wuhan, China
Hakuhodo Hong Kong Ltd.	Hong Kong, China
HAKUHODO ACTIVE Inc.	Taipei, Taiwan
HAKUHODO SEESAW Inc.	Taipei, Taiwan
TAIWAN HAKUHODO Inc.	Taipei, Taiwan
Growww Media Co., Ltd.	Taipei, Taiwan
Hakuhodo Zeta Inc.	Taipei, Taiwan
Hakuhodo Cheil Inc.	Seoul, South Korea
PT Hardana Widya Mahir (Hybrid:H)	Jakarta, Indonesia
PT Hita Wistara Mahir (H:Three)	Jakarta, Indonesia
PT Hadya Wirya Mahir (H:DigitalIndonesia)	Jakarta, Indonesia
IdeasXMachina Advertising, Inc.	Pasig, Philippines

**Group Companies**
**Hakuhodo Group**

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<b>Consolidated subsidiaries (overseas)</b>	
Hakuhodo Beginnings Communications Inc.	Pasig, Philippines
Hakuhodo & Saigon Advertising Co., Ltd.	Ho Chi Minh City, Vietnam
Square Communications Joint Stock Company	Ho Chi Minh City, Vietnam
Hakuhodo Digital Vietnam Co., Ltd.	Ho Chi Minh City, Vietnam
Hakuhodo Integrated Communications Group Pte. Ltd.	Singapore
Hakuhodo (Singapore) Pte. Ltd.	Singapore
Hakuhodo Malaysia Sdn. Bhd.	Shah Alam, Malaysia
Hakuhodo (Bangkok) Co., Ltd.	Bangkok, Thailand
Socius Co., Ltd.	Bangkok, Thailand
HILL ASIA Co., Ltd.	Bangkok, Thailand
SPA-Hakuhodo Advertising Co., Ltd.	Bangkok, Thailand
Spicy Hakuhodo Co., Ltd.	Bangkok, Thailand
Hakuhodo First Co., Ltd.	Bangkok, Thailand
Hakuhodo O2 Co., Ltd.	Bangkok, Thailand
Winter Agency Co., Ltd.	Bangkok, Thailand
Media Intelligence Co., Ltd.	Bangkok, Thailand
Hakuhodo International Thailand Co., Ltd.	Bangkok, Thailand
Hakuhodo.Sync Private Limited	New Delhi, India

Company name	Location
<b>Consolidated subsidiaries (overseas)</b>	
Hakuhodo.Lync Private Limited	New Delhi, India
AdGlobal360 India Pvt. Ltd.	New Delhi, India
<b>Equity-method affiliates (domestic)</b>	
ADSTAFF-HAKUHODO, INC.	Okinawa, Japan
iichi K.K.	Kanagawa, Japan
H.M. Marketing Research, Inc.	Tokyo, Japan
INCUDATA Corp.	Tokyo, Japan
<b>Equity-method affiliates (overseas)</b>	
TBWA\G1 S.A.S.	Paris, France
People'n Rich-H Sdn. Bhd.	Kuala Lumpur, Malaysia

**Daiko Group**

Company name	Location
<b>Consolidated subsidiaries (domestic)</b>	
Daiko Advertising Inc.	Osaka, Japan
DAIKO WEDO creative & development inc.	Osaka, Japan
Daiko Kyushu Advertising Inc.	Fukuoka, Japan
Ad Daiko Nagoya Inc.	Nagoya, Japan
Daiko Hokuriku Advertising Inc.	Toyama, Japan

Company name	Location
<b>Consolidated subsidiaries (domestic)</b>	
DAIKO NISHINIHON ADVERTISING INC.	Hiroshima, Japan
D-Create Inc.	Tokyo, Japan
IBSystem Co., Ltd.	Nagano, Japan
Kokyaku Jikan INC.	Osaka, Japan
Sawada Design Office Inc.	Osaka, Japan
Engaging Firm INC.	Tokyo, Japan
Japan LGBT Research Institute, Inc.	Tokyo, Japan
The Chosen One.inc	Tokyo, Japan
Daiko Mediax Inc.	Osaka, Japan
<b>Consolidated subsidiaries (overseas)</b>	
Daiko (China) Advertising Co., Ltd.	Shanghai, China
Caravana Inc.	Shanghai, China
DAIKO COMMUNICATIONS TAIWAN CO., LTD.	Taipei, Taiwan
DAIKO VIETNAM CO., LTD.	Ho Chi Minh City, Vietnam
DAIKO MEKONG COMMUNICATIONS CO., LTD.	Ho Chi Minh City, Vietnam
DAIKO FROM HERE ON COMMUNICATIONS PVT. LTD.	New Delhi, India
AD PLANET DAIKO PTE. LTD.	Singapore
PT. AD PLANET DAIKO INDONESIA	Jakarta, Indonesia

Group Companies

**YOMIKO Group**

Company name	Location
Consolidated subsidiaries (domestic)	
YOMIKO ADVERTISING INC.	Tokyo, Japan
YOMIKO CROSS COM INC.	Tokyo, Japan
SHOPPER INSIGHT INC.	Tokyo, Japan
YOMIKO CASTING & ENTERTAINMENT INC.	Tokyo, Japan
Environmental Planning Laboratory Inc.	Tokyo, Japan
Business Design Node Inc.	Tokyo, Japan
YOMIKO Digital Shift Co., Ltd.	Tokyo, Japan
Consolidated subsidiaries (overseas)	
YOMIKO (Shanghai) Advertising Co., Ltd.	Shanghai, China
TAIWAN YOMIKO INC.	Taipei, Taiwan
FLP YOMIKO Malaysia Sdn. Bhd.	Petaling Jaya, Malaysia
Equity-method affiliates (domestic)	
SANNOWA Co., Ltd.	Aomori, Japan
Equity-method affiliates (overseas)	
FLP YOMIKO Singapore Pte. Ltd.	Singapore

**Hakuhodo DY Matrix**

Company name	Location
Consolidated subsidiaries (domestic)	
Hakuhodo DY Matrix Inc.	Tokyo, Japan

**IREP Group**

Company name	Location
Consolidated subsidiaries (domestic)	
IREP Co., Ltd.	Tokyo, Japan
Localio Co., Ltd.	Tokyo, Japan
SYNX Inc.	Tokyo, Japan
NEWSY Co., Ltd.	Tokyo, Japan
CARRAC Co., Ltd.	Tokyo, Japan
Turbine Interactive Co., Ltd.	Tokyo, Japan
sharecoto co., ltd.	Tokyo, Japan
negocia Co., Ltd.	Tokyo, Japan
Consolidated subsidiaries (overseas)	
Irep Inc.	California, U.S.A.
IREP BEIJING Co., Ltd.	Beijing, China
PT DIGITAL MARKETING INDONESIA	Jakarta, Indonesia
DIGITAL MARKETING VIET NAM CORPORATION	Ho Chi Minh City, Vietnam

**SoldOut Group**

Company name	Location
Consolidated subsidiaries (domestic)	
SoldOut,Inc.	Tokyo, Japan
SO Technologies, Inc.	Tokyo, Japan
and digital,Inc	Tokyo, Japan
Media Engine Inc.	Tokyo, Japan

**Hakuhodo DY Media Partners Group**

Company name	Location
Consolidated subsidiaries (domestic)	
Hakuhodo DY Media Partners Inc.	Tokyo, Japan
HAKUHODO DY Sports Marketing Inc.	Tokyo, Japan
Hakuhodo DY music & pictures Inc.	Tokyo, Japan
Hakuhodo DY Outdoor Inc.	Tokyo, Japan
Data Stadium Inc.	Tokyo, Japan
STORIES LLC	Tokyo, Japan
SP EXPERT'S Inc.	Tokyo, Japan
Consolidated subsidiaries (overseas)	
STORIES INTERNATIONAL, INC.	California, U.S.A.

**Group Companies**
**Hakuhodo DY Media Partners Group**

Company name	Location
Equity-method affiliates (domestic)	
SUPER NETWORK, INC.	Tokyo, Japan
Advertisement EDI Center, Inc.	Tokyo, Japan
Asahi Advertising Inc.	Tokyo, Japan
Stepdays Co., Ltd.	Tokyo, Japan
ONESTORY Inc.	Tokyo, Japan
ALL BLUE, Inc.	Tokyo, Japan

**D.A.Consortium Group**

Company name	Location
Consolidated subsidiaries (domestic)	
D.A.Consortium Inc.	Tokyo, Japan
UNITED, Inc.	Tokyo, Japan
HAKUHODO I-STUDIO Inc.	Tokyo, Japan
Platform One Inc.	Tokyo, Japan
ADPRO inc.	Tokyo, Japan
Torchlight Inc.	Tokyo, Japan
D.Table Inc.	Tokyo, Japan
Consolidated subsidiaries (overseas)	
D.A.Consortium Beijing Co., Ltd.	Beijing, China
D.A.CONSORTIUM TAIWAN INC.	Taipei, Taiwan
eMFORCE Inc.	Seoul, South Korea

Company name	Location
Consolidated subsidiaries (overseas)	
DAC Data Technology Vietnam JOINT STOCK COMPANY	Hanoi, Vietnam
DAC ASIA PTE. LTD.	Singapore
Equity-method affiliates (overseas)	
Innity Corporation Berhad	Petaling Jaya, Malaysia

**HAKUHODO Technologies**

Company name	Location
Consolidated subsidiaries (domestic)	
HAKUHODO Technologies Inc.	Tokyo, Japan

**kyu Group**

Company name	Location
Consolidated subsidiaries (overseas)	
kyu Investment Incorporated	New York, U.S.A
IDEO LP	California, U.S.A.
Sid Lee Inc.	Quebec, Canada
Kepler Group LLC	New York, U.S.A
SYPartners LLC	New York, U.S.A
Godfrey Dadich Partners LLC	California, U.S.A.
BEworks Inc.	Ontario, Canada
ATÖLYE YARATICI PROJE GELİŞTİRME EĞİTİM DANIŞMANLIK TASARIM HİZMETLERİ VE TİCARET ANONİM ŞİRKETLERİ	Istanbul, Turkey

Company name	Location
Consolidated subsidiaries (overseas)	
Red Peak Group LLC	New York, U.S.A
Rich Talent Group LLC	California, U.S.A.
Equity-method affiliates (overseas)	
Public Digital Holdings Limited	London, U.K.
C2 International Inc.	Quebec, Canada
Gehl Architects Holdings ApS	Copenhagen, Denmark

**Others**

Company name	Location
Consolidated subsidiaries (domestic)	
Hakuhodo DY total support Inc.	Tokyo, Japan
Hakuhodo DY Capco Inc.	Tokyo, Japan
Hakuhodo DY I.O Inc.	Tokyo, Japan
Hakuhodo DY Ventures Co., Ltd.	Tokyo, Japan
AD plus VENTURE Co., Ltd.	Tokyo, Japan
Data EX Platform Co., Ltd.	Tokyo, Japan
STARIDER Ltd.	Tokyo, Japan
SIGNING Ltd.	Tokyo, Japan
Equity-method affiliates (domestic)	
M-CUBE, INC.	Tokyo, Japan
Switch Media Lab, Inc.	Tokyo, Japan
Adways Inc.	Tokyo, Japan