

## Corporate Information

As of March 31, 2025

### Hakuhodo DY Holdings Inc.

Date of Establishment: October 1, 2003  
Capital: ¥10,790 million  
Head Office: 5-3-1 Akasaka, Minato-ku, Tokyo  
107-6320  
URL: <https://www.hakuhodody-holdings.co.jp/english>

#### Contact

Hakuhodo DY Holdings Inc.  
Investor Relations Division  
Phone: +81-(0)3-6441-9033  
Email: [HC.IR@hakuhodody-holdings.co.jp](mailto:HC.IR@hakuhodody-holdings.co.jp)

### Hakuhodo

Company Name	Hakuhodo Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6322
Founded	October 1895
Incorporated	February 1924
President	Kenji Nagura (Appointed April 1, 2025)
Employees (Consolidated)	16,093
URL	<a href="https://www.hakuhodo-global.com">https://www.hakuhodo-global.com</a>

### Daiko Advertising

Company Name	Daiko Advertising Inc.
Tokyo Head Office	2-14-5 Shiba, Minato-ku, Tokyo 105-8658
Osaka Head Office	2-2-7 Nakanoshima, Kita-ku, Osaka 530-8263
Founded	1893
Incorporated	February 1944
President	Yasuo Izumi
Employees (Consolidated)	1,534
URL	<a href="https://www.daiko.co.jp">https://www.daiko.co.jp</a> (in Japanese)

### YOMIKO ADVERTISING

Company Name	YOMIKO ADVERTISING INC.
Head Office	5-2-20 Akasaka, Minato-ku, Tokyo 107-6105
Founded	June 1929
Incorporated	July 1946
President	Hideyuki Kikuchi
Employees (Consolidated)	825
URL	<a href="https://www.yomiko.co.jp/en">https://www.yomiko.co.jp/en</a>

### Hakuhodo DY ONE

Company Name	Hakuhodo DY ONE Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6316
Incorporated	April 2024
President	Hiroto Kosaka
Employees (Non-consolidated)	3,172
URL	<a href="https://www.hakuhodody-one.co.jp/en">https://www.hakuhodody-one.co.jp/en</a>

### SoldOut

Company Name	SoldOut, Inc.
Head Office	Koraku Mori Building 19F, 1-4-14 Koraku, Bunkyo-ku, Tokyo 112-0004
Incorporated	December 2009
President	Osamu Aranami
Employees (Consolidated)	472
URL	<a href="https://www.sold-out.co.jp">https://www.sold-out.co.jp</a> (in Japanese)

### kyu

Company Name	kyu
Head Office	395 Hudson Street, 8th Floor New York, NY 10014
Formed	May 2014
CEO	Michael Birkin
Employees (Consolidated)	1,944
URL	<a href="https://kyu.com">https://kyu.com</a>

### ENND Partners

Company Name	ENND PARTNERS Co., Ltd.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Launched	March 2024
CEO	Masanobu Iwabuchi
URL	<a href="https://enndpartners.com/en">https://enndpartners.com/en</a>

### HAKUHODO Technologies

Company Name	HAKUHODO Technologies Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Incorporated	April 2022
President	Makoto Nakamura (Appointed August 1, 2025)
Employees (Non-consolidated)	355
URL	<a href="https://www.hakuhodo-technologies.co.jp">https://www.hakuhodo-technologies.co.jp</a> (in Japanese)

### Hakuhodo DY Corporate Initiative

Company Name	Hakuhodo DY Corporate Initiative Inc.
Head Office	5-3-1 Akasaka, Minato-ku, Tokyo 107-6320
Incorporated	April 2023
President	Hidetaka Tada (Appointed April 1, 2025)
Employees (Non-consolidated)	382
URL	<a href="https://hakuhodody-initiative.co.jp">https://hakuhodody-initiative.co.jp</a> (in Japanese)