

Health and Productivity Management

The Hakuholdo DY Group strives to create an environment where all of its employees can make full use of their skills and are empowered to express their individuality and contribute in the workplace. Along with DE&I implementation and workstyle transforms, we are strengthening our Groupwide implementation capabilities and undertaking various initiatives to resolve issues related to health and productivity management.



Health and Productivity Management Initiatives (Hakuholdo/Hakuholdo DY Media Partners)

Health Declaration

Hakuholdo is a company that values people as our assets. (...) As professionals, we always prioritize maintaining our own health and expanding our capabilities, while also considering the health and well-being of our team members. Every person working at Hakuholdo enjoys an environment in which “work enriches life, and life enriches work.” At the foundation of this environment is each individual’s health. Moving forward, Hakuholdo will continue to advance health and productivity management to support the sustainable growth of its employees and the company, and to provide new value to society.

Details ▶ [WEB Hakuholdo](#) (Japanese only)

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Implementation Structure

Masanori Nishioka, a representative director and senior executive corporate officer, chief officer of the Integrated Management Headquarters, and chairman of the Hakuholdo Health Insurance Society, has been appointed as the chief health officer. He will work in collaboration with the Health Management Department of the Human Resource Strategy Division, the Health Support Center, the medial staff at the companies’ internal clinics, and the Health Insurance Society to promote a uniquely Hakuholdo approach to health and productivity management.

Health and Productivity Management Promotion Cycle



* Period: Fiscal 2022
Coverage: Hakuholdo and Hakuholdo DY Media Partners